



**APPROVED MEETING MINUTES
OF THE BUTTE COUNTY
ASSOCIATION OF GOVERNMENTS
MAY 26, 2022**

The following minutes are a summary of actions taken by the Board of Directors. A digital recording of the actual meeting is available at BCAG’s office located at 326 Huss Drive, Suite 150, Chico, CA.

Board Member Jones called the meeting to order at 9:00 a.m. at the BCAG Board Room, 326 Huss Drive, Suite 100, Chico, CA.

MEMBERS PRESENT IN PERSON

Jody Jones	Councilmember	Town of Paradise
J Angel Calderon	Councilmember	City of Gridley
Chuck Nuchols	Councilmember	City of Biggs
Tami Ritter	Supervisor	District 3
Doug Teeter	Supervisor	District 5
Bill Connelly	Supervisor	District 1
Debra Lucero	Supervisor	District 2
Kasey Reynolds (9:03 am)	Vice Mayor	City of Chico

MEMBERS ABSENT

Tod Kimmelshue	Supervisor	District 4
Chuck Reynolds	Mayor	City of Oroville

STAFF PRESENT

Jon Clark	Executive Director
Sara Cain	Associate Senior Planner
Cheryl Massae	Human Resources Manager
Ivan Garcia	Programming Specialist
Victoria Proctor	Assistant Planner
Ashley Carriere	Administrative Assistant
Amy White	Assistant Planner
Julie Quinn	Chief Financial Officer

OTHERS PRESENT

Lance Atencio, Transdev
Dawn Nevers, City of Oroville
Maria, Lamar Transit

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- 1. Pledge of Allegiance**
- 2. Roll Call**

CONSENT AGENDA

3. Approval of Minutes from the April 28, 2022 BCAG Board of Directors Meeting
4. Approval of 2021/22 Final Transportation Development Act (TDA) Claims
5. Approval of 2022/23 Findings of Apportionment for the Transportation Development Act (TDA) Funds
6. Approval of Capital Reserve Funds to Purchase Maintenance Vehicle for Butte Regional Transit & BCAG
7. Approval of Amendment #6 to the 2021 Federal Transportation Improvement Program (FTIP)

On motion by Board Member Ritter and seconded by Board Member Lucero, the Consent Agenda was unanimously approved.

ITEMS FOR ACTION

8: Approval of the 2022/23 Unmet Transit Needs Assessment & Findings

Staff presented to the Board the finalized version of the 2022/23 Unmet Transit Needs and Findings for adoption. Each year Staff must identify any public unmet transit needs that exist within Butte County in order to determine if they are reasonable to meet. If there are unmet transit needs that are reasonable to meet, those needs must be met before TDA funds can be expended for non-transit uses. Outreach was conducted in February and March 2022, and many comments were received.

For the 2022/23 fiscal year, Staff found that that there are no unmet needs that are reasonable to meet. There was general conversation with the Board on this finding, with Board Member Lucero pointing out that the population data presented in Chapter 2 has a much different total population for Butte County than the 2020 Census number. Staff assured the Board that they would verify the source of this number, and its accuracy, before sending the final document on to Caltrans for approval.

On motion by Board Member Connelly, with the clarification made on the population chart in the document, and seconded by Board Member Kasey Reynolds, the 2022/23 Unmet Transit Needs Assessment was unanimously approved.

9: Approval of Revisions to Butte Regional Transit Advertising Policy and Agreement Amendment with Lamar Transit LLC

Staff informed the Board that following a corporate acquisition, Lamar Transit LLC was assigned the current advertising agreement that Butte Regional Transit previously had with STOTT Outdoor Advertising. In April 2022, Staff met with Lamar in order to discuss current conditions and the agreement with BRT. Staff was presented a proposal to greatly increase advertising revenues on the buses, which they presented to the Board. This increase of revenues would come from opening up the sides of the buses to advertisements, whereas they are currently limited to the tails of the buses.

The Board and Staff discussed the included list of guidelines for advertisements, with the Board asking specific questions about the limitations placed on cannabis and smoking related products. Board Member Lucero believes that CBD product advertisements should be allowed, while Board Member Teeter sees no problem allowing all cannabis related advertising once it's federally legalized. The Board requested that the list of guidelines be brought back at a later date for further discussion should cannabis be legalized at the federal level.

On Motion by Board Member Lucero and seconded by Board Member Teeter, with the caveat that the advertising rules be brought back to the Board for review should recreational cannabis be made federally legal, the revisions to the B-Line Advertising Policy and Agreement Amendment with Lamar Transit was unanimously approved.

10: Executive Director Request to Extend Employment Agreement to January 31, 2024

Staff informed the Board that due to current ongoing projects, and with a desire to leave Staff on a more level footing, the Executive Director wishes to extend his retirement date from January 31, 2023 to January 31, 2024.

There was general discussion between Staff and the Board regarding the request, with the Board enthusiastic about the decision and continuing to work with the Executive Director. On Motion by Board Member Reynolds and seconded by Board Member Jones, the employment agreement for the Executive Director was approved unanimously.

ITEMS FOR INFORMATION

11: Social Services Transportation Advisory Council (SSTAC) Recruitment of Members for FY 2022/23

Staff informed the Board that recruitment has opened up for a three-year term on the Social Services Transportation Advisory Council (SSTAC). The SSTAC meets at least once a year to review the Unmet Transit Needs Assessment and Findings, with a third of all member terms coming to an end at the end of each fiscal year.

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There was general conversation between Staff and the Board regarding how notices were sent out and what level of engagement is expected from the public. Staff placed flyers in all of the buses, sent out targeted emails to interested parties, put up notices on social media, and sent out a press release. Since there is no term limit, it is expected that current members whose terms are ending will re-apply if they are still interested.

This item was presented for information. The final roster for the 2022/23 SSTAC will be presented to the Board for approval after the recruitment period is over.

ITEMS FROM THE FLOOR

11: Members of the public may present items to the BCAG Board of Directors, but no action will be taken other than placement on a future agenda.

ADJOURNMENT

With no further items to discuss, the BCAG Board meeting adjourned at 9:17 AM.

Attest:

Jon Clark, Executive Director

Ashley Carriere, Board Clerk

Butte County Association of Governments